IACBE

Public Disclosure of Student Achievement

Institution Name: Faulkner University

Business Unit(s) included in this report: Harris College of Business & Executive Education

Academic Period Covered: Academic Year 2024-2025

Date Report Posted: February 2, 2026

PROGRAM	MEASURE	TARGET	RESULT
Executive Programs:			
Bachelor of Science with an Emphasis in Business Management	Retention	80%	94.1%
Bachelor of Science with an Emphasis in Marketing	Retention	80%	100.0%
Bachelor of Science with an Emphasis in Information Systems	Retention	80%	**
Bachelor of Science in Human Resource Management	Retention	80%	97.0%
Bachelor of Science in Human Resource Management with an Emphasis in Health Administration	Retention	80%	91.3%
Bachelor of Risk Management and Insurance	Retention	80%	**
Executive Master of Business Administration	Retention	80%	98.2%
Master of Science in Management	Retention	80%	100.0%
Master of Science in Management with an Emphasis in Business Analytics	Retention	80%	86.2%
Master of Science in Management with an Emphasis in Information Technology	Retention	80%	**
Master of Science in Management with an Emphasis in Data Science	Retention	80%	**
Master of Science in Management with an Emphasis in Artificial Intelligence	Retention	80%	**

Traditional Programs:			
Bachelor of Science in Accounting	Retention	80%	100.0%
Bachelor of Science in Business Administration	Retention	80%	64.2%
Bachelor of Science in Business Administration with an Emphasis in Business Analytics & Digital Marketing	Retention	80%	**
Bachelor of Science in Business Administration with an Emphasis in Entrepreneurship	Retention	80%	**
Bachelor of Science in Business Administration with an Emphasis in Finance	Retention	80%	**
Bachelor of Science in Finance	Retention	80%	88.9%
Bachelor of Science in Information Systems	Retention	80%	**
Bachelor of Science in Management	Retention	80%	76.9%
Bachelor of Science in Marketing	Retention	80%	100.0%
Bachelor of Science in Risk Management and Insurance	Retention	80%	**

** Insufficient Data (less than 7 students)

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	**Executive Programs:** Retention Rate = (# of students enrolled in a course during the academic year - # of students who withdrew from the program during the academic year) divided by # of students enrolled in a course during the academic year. **Traditional Programs:** Retention Rate = # of students continuously enrolled divided by the # of students enrolled in Fall of 2024.