Marketing & Content Intern

Paid Internship | Montgomery, AL

ABOUT US

The Bloom Group is a state governmental affairs firm based in Montgomery, Alabama. We help clients navigate the legislative and regulatory process, build coalitions, and communicate their priorities to decision-makers across state government.

THE OPPORTUNITY

We're looking for a creative, motivated student to support our communications and brand efforts. This role is a good fit for someone who wants to apply marketing skills in a setting where messaging shapes public policy.

WHAT YOU'LL DO

- Draft and edit content for client materials, including one-pagers, briefings, and social media
- Support the firm's digital presence, including LinkedIn, website updates, and newsletters
- Research and summarize policy topics so they can be turned into clear, compelling messaging
- Help design and format presentations and proposals
- Attend meetings, hearings, and events in Montgomery to see how advocacy campaigns work in practice
- Collaborate with our Governmental Affairs Intern to turn policy research into client-ready communications

WHAT WE'RE LOOKING FOR

- Currently pursuing a degree in marketing, advertising, communications, or a related field
- Strong writing and attention to detail
- Interest in politics, policy, or public affairs (no experience required)
- Basic proficiency with design tools such as Canva or Adobe [adjust as needed]
- Reliable, professional, and eager to learn
- Willingness to follow the firm's confidentiality and ethics standards

WHAT YOU'LL GAIN

- Hands-on experience in political and strategic communications
- A portfolio of real work product
- Exposure to lobbyists, clients, legislators, and agency staff
- Mentorship from experienced professionals and the chance to work alongside a peer intern

DETAILS

Compensation: Paid, [$300/week]
Schedule: In-person work in Montgomery [2–3] days per week
Duration: February-May 2027
Location: Montgomery, AL, with some remote work

ETHICS & CONFIDENTIALITY

Interns work with sensitive client and legislative information. All interns are expected to maintain strict confidentiality and follow The Bloom Group's ethics standards, including applicable state lobbying and ethics laws.

TO APPLY

Send a resume, a brief cover letter, and one writing or design sample to hsanderson@thebloomgroup.com by 11/20/2026.

Governmental Affairs Intern

Paid Internship | Montgomery, AL

ABOUT US

The Bloom Group is a state governmental affairs firm based in Montgomery, Alabama. We help clients navigate the legislative and regulatory process, build coalitions, and communicate their priorities to decision-makers across state government.

THE OPPORTUNITY

This internship offers a front-row seat to how state policy is made. You'll work alongside our team on live legislative and regulatory issues affecting clients in areas like technology, healthcare, and manufacturing.

WHAT YOU'LL DO

- Track and summarize legislation, committee activity, and agency actions
- Research state law and policy to support client strategy
- Help prepare briefing memos and talking points
- Attend committee meetings, hearings, and legislative sessions at the State House
- Assist with coalition-building and stakeholder outreach
- Collaborate with our Marketing & Content Intern so policy research is translated into clear, effective messaging

WHAT WE'RE LOOKING FOR

- Currently pursuing a degree in political science, public policy, government, public administration, or a related field
- Strong research, writing, and analytical skills
- Genuine curiosity about the inner workings of state government
- Professionalism and discretion when working with sensitive information
- Ability to manage multiple tasks and deadlines

WHAT YOU'LL GAIN

- Practical experience in state-level lobbying and government relations
- Firsthand exposure to the legislative process and Montgomery's policy community
- Professional relationships with people across government, business, and advocacy
- Writing samples and references for future career or graduate school applications
- The chance to work alongside a peer intern on real client projects

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